

Quarterly Report: July to September 2008

Projects undertaken by the National Responsible Gambling Programme for the Gauteng Gambling Board and the Gauteng Provincial Government's Department of Economic Development

Overview

These were the highlights during the period under review:

- the renewal of the Gauteng provincial contract in June/July
 - o 10 school visits in Gauteng, reaching 8 195 learners
 - o visits to 25 Gauteng AllPay sites, interacting with up to 6 360 beneficiaries
- participation in special events, such as the Pretoria Show and the Soweto Festival in Gauteng in August/September
- distribution of collateral and other information materials
- translation of the Myths and Facts leaflet into Tsonga

Gauteng

Contract renewal

In July the Gauteng Gambling Board and the Gauteng Provincial Government renewed the contract for continuation of various public awareness projects in the province:

- the high schools' project
- the community outreach project – involving beneficiaries at AllPay paypoints.
- an advertising/public education campaign
- continued ad hoc participation in special events such as exhibitions, public speaking engagements, video presentations, etc
- specialist training
- as well as a special project including qualitative and quantitative research into the impacts of new forms of gambling in Gauteng

Schools project

Service providers were given the go-ahead to start planning and setting targets for the third school term – effectively the only period available for school visits this year because of the end-of-year examinations.

The project involves actors in a colloquial industrial theatre presentation based on the comic book characters. This edutainment approach has proved to be far more effective than a preachy didactic style to highlight the dangers of problem gambling among youth.

- During the Orange Farm & surrounds roadshow five schools were visited, involving 5 109 learners. This covered schools in Evaton, Ennerdale, Residensia, Orange Farm and Lenasia.
- During the second roadshow, four schools were visited, involving 3 086 learners.

This brings the total for the new financial year to 64 presentations at nine schools and 8 195 learners.

NO.	DATE	NAME OF SCHOOL	GRADE AND NO. LEARNERS					TOTAL LEARNERS
			8	9	10	11	12	
1	16-17/9/08	Thamsanqwa SS	245	259		157		661
2	6-7/10/08	Phineas Xulu HS			472	321		793
3	9/10/08	Boitumelo SSS		369	238			607
4	15-16/10/08	Princess SS		229	233	231		693
5	17/10/08	Tersia King Learning Academy	112	102	56	62		332
		Sub-totalling	357	959	999	771	0	3086
6	1/9/08	Maxeke SS	273	251	322	329		1175
7	3/9/08	Fred Norman SS	335	221	370	301		1227
8	5/9/08	Jordan SS	175	120	232	265	196	988
8	9/9/08	Thamsanqwa SS			525	162		687
9	10/9/08	Azara SS	281	261	285	205		1032
		Sub-totalling	1064	853	1734	1262	196	5109
9		Totalling						8 195

Special Events

- *Pretoria Show*

The NRGP participated in the Pretoria Show for 10 days ending 7 September. Once again, the NRGP's presence at the show was a success. Although the numbers at the show seemed to be a bit down on last year's attendance, the interest in the NRGP and its activities held firm.

As with last year, the show did not fall over any holidays, resulting in the busiest times being weekends and evenings. There was, however, an increase in the number of schools visiting the show and therefore great school activity on the stand during weekday afternoons.

Facilitators fielded the usual questions about how people in need can get help and what the NRGP does.

There was a marked increase in requests by schools and organisations for posters and collateral to leave at their school/community centre/church.

This is an approximate indication of the quantities of collateral distributed: 3 800 comics, 2 800 leaflets, 2 700 playing cards and 50 posters

Several primary school teachers asked for the NRGP to consider offering presentations to their grade 6 and 7 classes. This currently falls outside the high school target audience dictated by the contract. This is possibly something worth exploring further in future.



- **Soweto Festival**

The NRGP participated in the Soweto Festival from 24 to 28 September. It went extremely well, with excellent attendance during the first few days, starting with Heritage Day celebrations, and particularly over the weekend.

It is definitely our recommendation that the NRGP continues participating in the Soweto Festival in future.

The festival consisted of two halls and an open stage. The NRGP were positioned in what they called the youth hall, featuring youth-related products and services. While the hall was busy and there was definitely a great 'vibe', we feel we would have been even busier if positioned in a more central area, either in the main hall or outdoors.

Nonetheless, we received a great response from participants and definitely made our presence felt.

There were the usual questions about the NRGP and its activities and there were a few cases of mistaken identity (people wanting to learn how to gamble better!). We also had requests from high and primary schools for presentations (especially Grades 6 and 7) – and requests for posters to place in community centres.

This is an approximate indication of the quantities of collateral distributed during the event: 2 000 comics, 1 500 playing cards, 1 000 FAQ leaflets and 25 posters.



Community Outreach: AllPay

This project involves a trained facilitator visiting an AllPay paystation, usually first thing in the morning, whichever is the busiest time, for a three-hour stint. Depending on the facilities and layout of the venue, the facilitator hands out collateral to beneficiaries as they arrive or leave the paystation.

During September the team of facilitators visited 25 Gauteng venues interacting with up to 6 360 people.

#	Date	AllPay - Gauteng	# Interactions
1	04-Sept-08	Rabasotho	355
2	05-Sept-08	Kwa-Thema Hall - H.H. Ngakane	415
3	05-Sept-08	Don Mateman Civic Hall	425
4	08-Sept-08	Mamelodi East Community Hall	360
5	08-Sept-08	Mofolo/Makhaya Hall	475
6	08-Sept-08	D H Williams Hall	315
7	08-Sept-08	Orange Farm Chris Hani	415
8	09-Sept-08	Alexandra - San Khopana	365
9	09-Sept-08	Sharpeville/Sebokeng	325
10	09-Sept-08	Mamelodi West Community Hall	340
11	09-Sept-08	Orlando Communal Hall	360
12	10-Sept-08	Pimville Library Hall	375
13	10-Sept-08	Chiawelo Administration Office	425
14	10-Sept-08	Dobsonville	400
15	11-Sept-08	Falala	340
16	11-Sept-08	Zola/3700 Bendele Rd	365
17	12-Sept-08	Vosloorus Civic Centre	390
18	12-Sept-08	Ratanda Community Hall	345
19	12-Sept-08	Halala Hall	225
20	12-Sept-08	Orlando West Administration	535
21	15-Sept-08	Ivory Park	375
22	15-Sept-08	Meadowlands Hostel Hall	465
23	15-Sept-08	Falala	325
24	16-Sept-08	Halala Hall	245
25	16-Sept-08	Tokoza Hall	525
			6 360

Collateral

Requests were received for the leaflet to be translated into Tsonga. A Tsonga translation of the Myths and Facts leaflet therefore awaits printing.

Specialist Training

Specialist training in Gauteng has been off to a slow start. The training modules are in preparation but we are finding difficulty in locating suitable target audiences interested in the training. Thus far, we have had the most response from treatment facilities and will proceed in that direction in the interim. A co-ordinator has been appointed in Gauteng to drive the process.

The aim is to hold eight presentations which would target staff from such entities as the Department of Social Development, Department of Health, Professional Bodies, NGOs and Treatment Facilities on critical topics such as the LPM industry in South Africa, Internet Gambling, Self-Exclusion Protocols, Cellphones and interactive gambling.

BUDGET

SA RESPONSIBLE GAMBLING FOUNDATION - GAUTENG
BUDGET VS COSTS
FOR THE 7 MONTHS ENDED 30/09/2008

	ORIGINAL BUDGET 2008/9	ACTUAL COSTS MAR - FEB 09	BUDGET BALANCE
SCHOOLS AND PUBLIC AWARENESS:			
Pretoria Show	68,400	53,373	15,027
Presenters, travel & other costs	892,000	127,079	764,921
ADDITIONAL ADULTS:			
AllPay recipients	273,600	22,800	250,800
Specialist Training	298,400	0	298,400
PUBLIC EDUCATION:			
Public advocacy advertising	342,000	(9,420)	351,420
Production & development of collateral	257,920	13,645	244,275
RESEARCH	600,000	600,000	0
Management costs	30,600	0	30,600
Incidentals	20,000	0	20,000
Admin/secretarial	85,000	48,450	36,550
Co-ordination	82,080	41,040	41,040
Travel expenditure	50,000	0	50,000
Interest Received less running costs	0	(17,993)	17,993
TOTAL	3,000,000	878,973	2,121,027

Breakdown of income:

BALANCE B/F from prior year grant	298,946
Grants received from GGB 2008/9	2,701,054
BUDGET AVAILABLE FOR EXPENDITURE	3,000,000

Breakdown of income less expenditure:

Grants received	2,701,054
Balance b/f per audited annual financial statements	298,946
Less spent to date	0
Other income	(878,973)
Balance available for expenditure	2,121,027

Represented by:

Accounts Receivable	0
Accounts payable	118
Bank account	2,120,909
	2,121,027

Hazel Petrig
NRGP Education Co-ordinator
24 October 2008